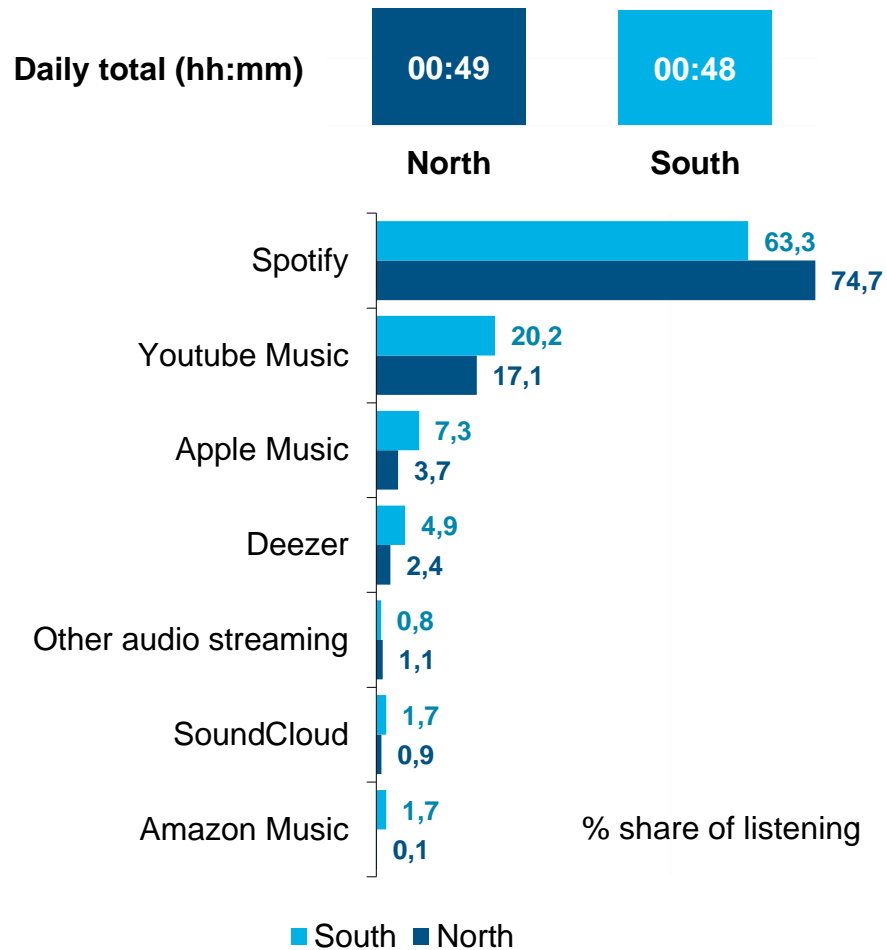


# Audio streaming, a big advertising opportunity ?

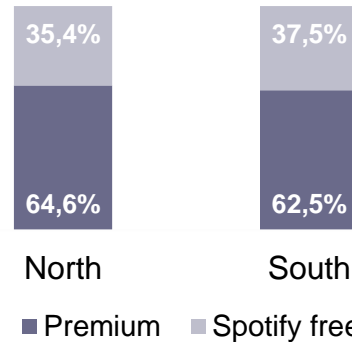
## "Audience" vs "sellable audience"

### Audio streaming: how long & what

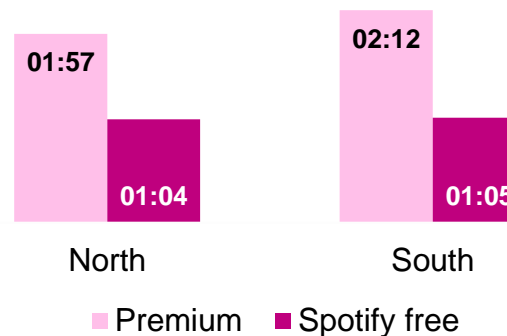


### Zoom spotify

#### Breakdown paid/free users

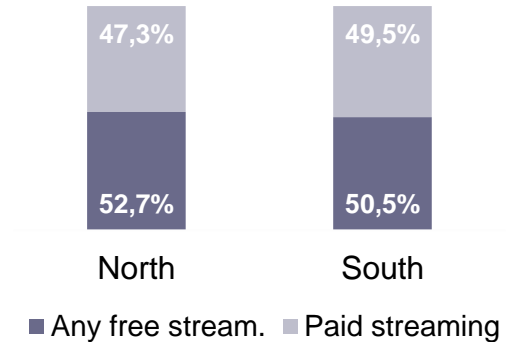


#### Daily listening minutes by usage



### Zoom audio streaming

#### Breakdown paid/free users



#### Daily listening minutes by usage

